

# ANDREW PELLER

— LIMITED —

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## ANDREW PELLER LIMITED ANNOUNCES SENIOR EXECUTIVE APPOINTMENT

GRIMSBY, Ontario – July 6, 2018 – Andrew Peller Limited (Toronto Stock Exchange: ADW.A/ADW.B) (“APL” or the “Company”) today announced the appointment of Steven Attridge as Chief Financial Officer and Executive Vice President of Information Services effective September 4, 2018.

Steve joins Andrew Peller with over 25 years of experience in progressively senior roles spanning leading organizations in both hospitality and consumer products. He has spent the last seven years as Chief Financial Officer of Mastronardi Produce Ltd., where he played a critical role in enabling the execution of their growth strategy. Prior to Mastronardi, Steve spent eleven years at Maple Leaf Foods Inc., where he held progressively senior Finance roles, including Senior Vice President of Finance at both Canada Bread Company and Maple Leaf Fresh Foods.

Steve is a well-rounded finance leader with a proven track record of growing and managing successful companies. At APL, Steve will be responsible for leading the Company’s Finance and IS functions in support of the Company’s overall growth agenda.

Steve will succeed Peter Patchet who has been serving as acting CFO since March 16<sup>th</sup> on an interim basis during the search process.

“Steve brings significant senior expertise to our Finance and IS functions and will play a critical role on our leadership team. Steve’s leadership will be instrumental in driving our growth strategy to position APL for future success,” said Randy Powell, President. “We also thank Peter Patchet for his contributions through the search process and wish him all the best in his retirement.”

### **About Andrew Peller Limited**

Andrew Peller Limited is one of Canada’s leading producers and marketers of quality wines and craft spirits. The Company’s award-winning premium and ultra-premium Vintners’ Quality Alliance (“VQA”) brands include Peller Estates, Trius, Thirty Bench, Wayne Gretzky, Sandhill, Red Rooster, Black Hills Estate, Tinhorn Creek, Gray Monk Estates, Raven Conspiracy and Conviction. Complementing these premium brands are a number of popularly priced varietal offerings, wine based liqueurs, craft ciders and craft spirits. The Company owns and operates 101 well-positioned independent retail locations in Ontario under The Wine Shop, Wine Country Vintners, and Wine Country Merchants store names. The Company also operates Andrew Peller Import Agency and The Small Winemaker’s Collection Inc., importers and marketing agents of premium wines from around the world. With a focus on serving the needs of all wine consumers, the Company produces and markets premium personal winemaking products through its wholly-owned subsidiary, Global Vintners Inc. (“GVI”), the recognized leader in personal winemaking products. More information about the Company can be found at [www.andrewpeller.com](http://www.andrewpeller.com).

**Forward Looking Information**

Certain statements in this news release may contain “forward-looking statements” within the meaning of applicable securities laws, including the “safe harbour provision” of the Securities Act (Ontario) with respect to Andrew Peller Limited and its subsidiaries. These forward-looking statements are subject to the risks and uncertainties discussed in the “Risks and Uncertainties” section and elsewhere in the Company’s MD&A and other risks detailed from time to time in the publicly filed disclosure documents of Andrew Peller Limited which are available at [www.sedar.com](http://www.sedar.com). Forward-looking statements are not guarantees of future performance and involve risks, uncertainties, and assumptions which could cause actual results to differ materially from those conclusions, forecasts, or projections anticipated in these forward-looking statements. The Company’s forward-looking statements are made only as of the date of this news release, and except as required by applicable law, the Company undertakes no obligation to update or revise these forward-looking statements to reflect new information, future events or circumstances or otherwise.

**For more information, please contact:**

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