

ANDREW PELLER

— LIMITED —

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ANDREW PELLER LIMITED ANNOUNCES SENIOR EXECUTIVE APPOINTMENTS

GRIMSBY, Ontario – May 1, 2018 – Andrew Peller Limited (Toronto Stock Exchange: ADW.A/ADW.B) (“APL” or the “Company”) today announced two senior executive appointments: Sara Presutto as Executive Vice President of Human Resources and Shawn MacLeod as Executive Vice President of Marketing.

A 20-year experienced HR professional, Presutto joins Andrew Peller after a long career at Starbucks Canada. She has a proven track record of building talent and culture focused on developing high performing teams, organizational design, and leading change initiatives focused on the delivery of HR excellence and innovation. At Andrew Peller Limited Presutto is responsible for driving the company’s talent strategy and culture to achieve business success through people.

Shawn MacLeod joins Andrew Peller following senior marketing roles for leading consumer companies in Canada and the U.S. Most recently he was General Manager Mars Food Canada. MacLeod is a proven brand builder and team builder with a track record in delivering strong results by unlocking insights that drive growth, efficiency and profitability. At APL, MacLeod is responsible for consumer insights, building leading brands and driving our innovation agenda across all channels.

“Sara and Shawn bring significant senior expertise in HR and Marketing to strengthen our leadership team and will play an important part in driving our growth strategy to position APL for future success,” said Randy Powell, President.

About Andrew Peller Limited

Andrew Peller Limited is one of Canada’s leading producers and marketers of quality wines and craft spirits. The Company’s award-winning premium and ultra-premium Vintners’ Quality Alliance (“VQA”) brands include Peller Estates, Trius, Thirty Bench, Wayne Gretzky, Sandhill, Red Rooster, Black Hills Estate, Tinhorn Creek, Gray Monk Estates, Raven Conspiracy and Conviction. Complementing these premium brands are a number of popularly priced varietal offerings, wine based liqueurs, craft ciders and craft spirits. The Company owns and operates 101 well-positioned independent retail locations in Ontario under The Wine Shop, Wine Country Vintners, and Wine Country Merchants store names. The Company also operates Andrew Peller Import Agency and The Small Winemaker’s Collection Inc., importers and marketing agents of premium wines from around the world. With a focus on serving the needs of all wine consumers, the Company produces and markets premium personal winemaking products through its wholly-owned subsidiary, Global Vintners Inc. (“GVI”), the recognized leader in personal winemaking products. More information about the Company can be found at www.andrewpeller.com.

Forward Looking Information

Certain statements in this news release may contain “forward-looking statements” within the meaning of applicable securities laws, including the “safe harbour provision” of the Securities Act (Ontario) with respect to Andrew Peller Limited and its subsidiaries. These forward-looking statements are subject to the risks and uncertainties discussed in the “Risks and Uncertainties” section and elsewhere in the Company’s MD&A and other risks detailed from time to time in the publicly filed disclosure documents of Andrew Peller Limited which are available at www.sedar.com. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties, and assumptions which could cause actual results to differ materially from those conclusions, forecasts, or projections anticipated in these forward-looking statements. The Company’s forward-looking statements are made only as of the date of this news release, and except as required by applicable law, the Company undertakes no obligation to update or revise these forward-looking statements to reflect new information, future events or circumstances or otherwise.

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